

Exhibition Dates:  
27th to 30th July 2012

Venue:  
Pragati Maidan, New Delhi.  
Halls : 8, 9, 10, 11, 12 & 12A

**8<sup>th</sup> indiamart<sup>®</sup> amtex<sup>®</sup> 2012**  
**ASIAN MACHINE TOOL EXHIBITION**  
**27- 30 JULY 2012, NEW DELHI, INDIA.**

## 8th AMTEX 2012 EXHIBITION - POST REVIEW

AMTEX (Asian Machine Tool Exhibition) in past twelve years has constantly strengthened its position as one of the largest shows of machine tools, machineries and manufacturing technologies in the Asian Region. AMTEX, the leading trade fair of the sector, presents an unequalled width and depth of products and services throughout all manufacturing areas, from Metal Cutting and Forming technologies, to precision tools, allied technologies and industrial automation. A fact known and acknowledged by the specialist in metalworking and engineering field.



**INDIAMART 8th AMTEX-2012** was inaugurated by **Dr. Veerappa Moily (Hon'ble Minister for Corporate Affairs)** on **27th July 2012** at **Pragati Maidan, New Delhi**. The other dignitaries from the Industry Experts present were Mr. Abhishek Bhartia, Senior Manager, IndiaMART InterMESH Ltd., Mr. Maulik Patel, Executive Director, Sahajanand Laser Technology Ltd., Mr. Satish Godbole, VP- Motion Control Systems, Siemens Ltd., Mr. Satish Ranade, VP, Electronica Machine Tools Ltd., and Mr. Deelip Godbole, Manager Sales & Marketing, Electronica Machine Tools Ltd., among other industry experts.

**INDIAMART 8th AMTEX-2012** witnessed representation from 14 countries. Besides exclusive pavilion/s from CHINA, TAIWAN and KOREA, participation from USA, Spain, Turkey, Japan, Slovenia, Italy, Israel, Singapore, Malaysia and Belgium was the highlight of the Exhibition. The event had a very healthy participation from Giants in the Engineering industry as also Medium and Small Scale Industries from the country. exhibiting their products and services. The Exhibition witnessed over 40,000 business visitors in 4 days.

### Sponsors



### Organisers





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## IndiaMART 8th AMTEX 2012 EXHIBITION - POST REVIEW

**EXHIBITION AREA - 18,000 Sq. Mts.**

**STALLS - 1400**

**BUSINESS VISITORS - 40,000**

**BUSINESS GENERATED Over Rs. 850 CRORES**

The presence of large number of foreign players in the AMTEX 2012 (Asian Machine Tools Exhibition) was a testimony of the rising overseas interest in the Indian machine tools sector opined Mr.Cyril Pereira, Managing Director of Triune Exhibitors Pvt Ltd (Organisers of AMTEX EXHIBITIONS).

### Siemens launch SINUMERIK 808D at AMTEX 2012

Commenting on choosing AMTEX 2012 to launch the product, Mr. Godbole says, "We had chosen AMTEX 2012 to launch this solution because the event is one of the largest shows of machine tools in the Northern region. It gives us a huge scope of growth and expansion. The region is one of the fastest growing regions in the country"

### Taiwan's Pavilion abuzz with enthusiasm

Mr. Archie Tang, Business Development Manager, Sesame Motors Corp, said, "At this event, we are looking for some potential buyers. We have many cost-effective products, which suit the requirement of the Indian market. India has a lot of opportunity and this is the reason so many companies from Taiwan are here. We have a wide range of industrial motors, suitable for the growing Indian market. We have great expectations from this event and are optimistic about the response that we would receive over the four days. I am positive about the growing trade relations between India and Taiwan."

*Even as the global economic situation is not promising enough, Mr. Peter Buettler, Director Business Development, KOMET GROUP GmbH, feels that there is a strong need for the industry to work together to survive the economic slowdown.*



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## IndiaMART 8th AMTEX 2012 EXHIBITION - POST REVIEW

### Exhibitors Views:

“This is the first time that we are participating in AMTEX and such exhibitions help give exposure to the company. We are manufacturers of metrology based products like profile projectors, video measuring, CMM, laser scanners, etc. Our main aim is to reach out of different segments of the industry and make them aware that worldclass products can be manufactured by Indian companies at a much lesser price. We are a South India-based company and unless we expose our potential, we will not be able to take advantage of the burgeoning industry. And AMTEX will help us do that.”

**Sreenivas**  
**MD, Accutech Industrial Metrology Pvt. Ltd., Bengaluru**

“This will be our fourth year of participating in AMTEX. We regularly take part in this Exhibition as it has a very strong customer base and excellent promotional activation because of which we have always had potential customers visiting us during the show. We manufacture drilling machines, and there is a lot of competition in this segment. However, we manage to have a good show. This year too we expect to generate good business and take full advantage of this opportunity.”

**Sarang Sambhus**  
**Director, AKS Machines (India) Pvt. Ltd., Faridabad.**

“AMTEX is important for good penetration in the Northern market. North India is important for us as we generate over 30% of our annual revenue from here. We will be showcasing our new product 'laser marking machine' with focus shifter. This will be the first time we will showcase it in this event and we expect to generate good response from the visitors. We are also aiming to broaden our reach in the Northern market and develop new customer base there.”

**Hitesh Parikh**  
**Director Marketing, Agile Machineries Pvt. Ltd., Gandhinagar.**

“AMTEX has provided us a perfect platform to connect with our prospective customers, product users and various national and global industry leaders. With this mutual association we hope to learn from other establishments as well as introduce to the market a few of our innovative technology and methodologies.”

**Tushar Mehendale**  
**MD, Electromech**

“We are into Customer Relation Management (CRM) software and looking for potential customers at AMTEX 2012. We have been getting many customers from machine shop since last few years. This is why AMTEX has become an ideal place to visit. As machine tool industry is growing, we are getting many enquiries from the industry. AMTEX is a platform where all

machine tool builders meet, which gives us a great opportunity to meet potential customers and their requirement.”

**Rohit Pandey**  
**Business Development Executive, FSL Software Technologies Ltd.**

### VALEDICTORY & INTERNATIONAL AWARD FUNCTION

The above function was held amidst enthusiasm and a sense of parting from AMTEX-2012. The dignitaries from the Sponsoring companies shared the dais with Mr. Cyril Pereira Managing Director of Triune Exhibitors Pvt. Ltd.,

**Mr. Cyril Pereira announced the next AMTEX-2014 would be held from 25th to 28th July 2014 at the same venue.**

“There was an unanimous opinion from all the SPONSORS”;

**“WE WERE HAPPY TO PARTICIPATE IN AMTEX-2012-WAITING TO PARTICIPATE IN YOUR NEXT VERSION IN 2014”**

The IndiaMART 8th Asian Machine Tools Exhibition marks the closure of the four day expo on 30th July 2012. The inimitable exhibition in the Indian machine tools space generated business enquiries worth Rs.850 crore from this exhibition.

**The Best stall award/s were bagged by:**

- 1st M/s. Accurate Engineering Co. Pvt. Ltd.,
- 2nd M/s. Hurco India Pvt. Ltd.,
- 3rd M/s. Jyoti CNC Automation Pvt. Ltd.,
- 4th M/s. Meiban Engineering Technologies Pvt. Ltd.,