

ORGANISERS

Innovations do not happen in the normal course, you have to motivate people to create it. Triune Exhibitors Pvt. Ltd., India's leading organiser of INDUSTRIAL exhibitions excels in creating high profile, highly targeted industrial exhibitions to establish and maintain business relations and generate new business. Triune was established in the year 2000 with the sole objective of making it easier for Indian companies to gain business foothold in the highly competitive environment and ensure the Exhibitors interest are well looked after.

Triune's portfolio includes some of India's most prestigious events in the field of machine tools, plastics, automobile, electrical, electronics, printing, packaging and general engineering bringing together manufacturers, suppliers, professionals, buyers and academicians from around the globe, offering unprecedented access to national and international markets. A strong network and excellent relationship with government bodies and trade associations add to the growing success of Triune in industry sector.

Triune Exhibitors Pvt. Ltd. organizes over 20 events, serves 19 key market sectors. Whether you are seeking new customers in a domestic market, new business opportunities in an export market or a global presence on the world stage, we have an event to meet your needs.

TRIUNE Defining the dynamics of growth.

VISITOR'S PROFILE

Elasia 2009 will be attracting a large number of visitors/entrepreneurs

- Architects & OEM's
- Architectural Design & Consulting Services
- Builders & Associations
- CEO's/ Decision makers
- Design Consultants
- Dealers/distributors
- Electrical Contractors
- Executives from Public and Private sector
- Purchasing and Supplies Managers
- Senior Government Officials
- Senior Management
- Traders

The marketing campaign will target both board level business decision makers and technical specifiers, ensuring that exhibitors meet the right audience.

SCHEDULE OF EVENTS

Venue : Chennai Trade Centre, Chennai.
Duration : 16th - 19th January 2009.
Inaguration : 16th January 2009.

Visiting Hours :
Business Visitors : 10.00 am to 4.00 pm
General Visitors : 4.00 pm to 7.00 pm
Valedictory & Awards : 19th January 2009

www.triuneeexhibitors.com



Organisers:
TRIUNE EXHIBITORS PVT. LTD.

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16 - 19 January, 2009.

Venue : Chennai Trade Centre, Chennai, India.



Organisers:
TRIUNE EXHIBITORS PVT. LTD.



ELASIA - 2009

At the time when our economy is booming and our country is facing floodlights of global attention and recognition, ELASIA 2009 will be the podium to compare the best in the world to the best in India.

The show will constitute an ideal platform not just for maximum exposure of your cutting-edge power transmission, generation and distribution products to key electricity sector players and top decision-makers, but also for the kind of high-powered face-to-face business meetings and contacts that will take your company forward in leaps and strides. Everyone who is anyone in the

electricity world is going to be at this exhibition, from distributors and suppliers, to agents and manufacturers. They're going to be consolidating brand image, exploring niches, establishing contacts, expanding markets, and initiating deals. Be part of the excitement. Participate in a unique, opportunity-seizing event - ELASIA 2009.

CHENNAI TRADE CENTRE

Chennai Trade Centre set up at a fine location at Nandambakkam adjacent to St. Thomas Mount offers its exhibitors services and amenities of the highest quality on par with international standards. Located within 5 kms from the city and beautifully landscaped over 25 acres, this multi-purpose facility is a common ground for industry exhibitions, product demonstrations and training programmes.



The air conditioned halls have no pillars and are thus suitable for multipurpose use of organizing exhibitions, conferences and conventions and conducting other trade, commerce and industry related events.

Chennai Trade Centre is about 3 km from International / Domestic Airport of Chennai.

ADVERTISEMENT & MEDIA

We will be providing the Exhibitors the right communication plan to create an awareness, to bring the right target audience to enhance the business atmosphere.

Details are as follows:

Advertisement Programme through mainline Newspaper, Industrial, Trade & Association Magazines.

Hoardings, Bus Panels, Helium Balloons & Mobile Vans.

Direct Mailing to keep the concerned informed.

Advertisement pre-views in Industrial Magazines & Televisions.

Personal Invitations to the Top Executives and Captains of Industry, Trade Groups, Associations, Government Officials, Embassies etc.,

Promotional Literatures, Letters, Posters, Stickers, Banners etc.,

Facilitation counters at the Airport & Railway Stations.

Distribution of News Letters among Industrial Players to create awareness of the Exhibition.

Internet will be used extensively to update information and to promote the show Globally.

Radio Jingles and Online Visitor Promotion.

EXHIBITORS PROFILE

- Equipment for Generation, Transmission, Distribution, Protection and Utilisation of Electrical Power such as Generators, Alternators, Motors & Motor winding equipment, Transformers, Switchgears and Control gear equipment (like Circuit breakers, Isolators and Relays), Capacitors, Instrument transformers, transmission line towers, cables, conductors, Insulators, Winding Wires etc.
- Capital goods and machinery required for manufacture of above products.
- Industrial and Decorative Lighting Equipment, Luminaries, Fixtures, and accessories.
- Electrical & Electronic Testing, Measuring, Process control, Instrumentation, Monitoring and Recording Equipments.
- Industrial Electronics, Semiconductors, Sensors and micro systems, Electro-mechanical components and fixing technology, Passive components, Subassemblies and Subsystems, Displays / Display manufacturers, Production Technology and logistics for Circuit Boards and Switches, Subassemblies, Modules and hybrids. ED/ EDA and measurement and testing Technology, Operating resources and Production subsystems Services.
- Others such as Alternate sources of energy and energy conservation equipments like Solar Energy Systems - UPS - Inverters etc., Micro Electronics, Optical fibers, Opto Electronic, Electromechanical, Laser, Microwave, Tele-communication, Scientific Instruments, Components and Subsystems, Raw Materials, Auxiliary products and Accessories for the Industry, Industrial consultants, IT Solutions, Institutes and Newly launched Products & Services.

(This list is only illustrative for guidance and is not exhaustive).

PARTICIPATION EXPENSES

Type of Stall (Rate per Sq. Mtr)	Foreign
Shell Scheme	US \$ 240
Bare space*	US \$ 220

*Bare space - minimum area to be booked - 36 Sqmtrs

Open Side Charges:

- 2 side open - 15% of the space charges
- 3 side open - 25% of the space charges

Payment in favour of "Triune Exhibitors Pvt. Ltd.,"

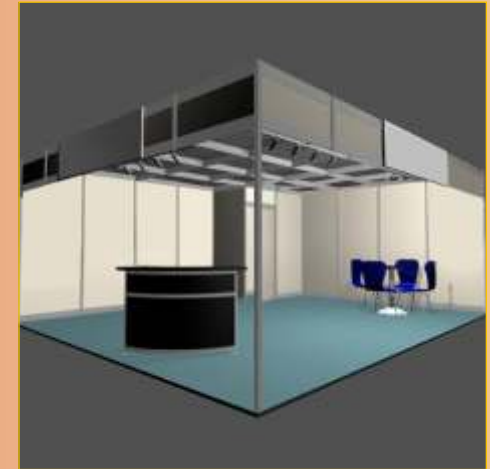
Note: Service Tax 12.36%

Service Tax Regn. No. AABCT8763BST001.

Shell Scheme - Facilities- 3 mtr x 3 mtr

Back & side partitions with modern prefabricated system similar to Octonorm panels, Synthetic carpets, Name board on Fascia, Two Spot lights, One 5A plug point, One Table, Two Chairs, One copy of the Exhibitors Directory.

*In case of Bare space only booked area will be provided without any of the Shell Scheme facilities.



OFFICIAL SHOW DIRECTORY

Description	Area (Print Size) W x H (in mm)	Rate (US\$.)
Back Cover	110 x 200	US\$ 1500
Inside Back	110 x 200	US\$ 900
Inside Front	110 x 200	US\$ 900

Description	Area (Print Size) W x H (in mm)	Rate (Rs.)
Full Page Colour	110 x 200	US\$ 400
Full Page B/W	110 x 200	US\$ 300
Half Page B/W	110 x 100	US\$ 200

Size of the referral: 120 x 220 mm -

Note : Advertisement material in CDR / PDF Format.