

**5th ELASIA 2013 EXHIBITION - POST REVIEW**

**“ INTERNATIONAL EXHIBITION ON ELECTRICAL, POWER & LIGHTING ”**

**5th ELASIA-2013** (International Exhibition on Electrical, Power & Lighting) was organized by Triune Exhibitors Pvt. Ltd. in association with ELCA (Electrical Consultants Association of India) from 4th to 6th January 2013 at BIEC, Bangalore.

The Exhibition was inaugurated by Mr. Gopal Rao (President) of ELCA in the presence of several other dignitaries from the Electrical/Power Industry.

**5th ELASIA-2013** was a grand spectacle of the latest technological advances in Electrical & Power Sector and a excellent forum for interaction between Manufacturers, Suppliers and Users of the growing Indian Market. The Exhibition focused on bringing awareness on latest developments in Power Generation, Distribution, and Utilization and Technological development in the Electrical Industry to the door step of the practicing technocrats as well as the common man.

**EXHIBITION AREA - 1,25,000 Sq. Ft.**

**EXHIBITORS - 610**

**BUSINESS VISITORS - 31,000**

**BUSINESS GENERATED OVER Rs. 350 CRORES**



**5th ELASIA-2013** witnessed an enthusiastic participation from Majors in the Power & Electrical Sector from the Country.

A concurrent 1-day Technical conference titled “Power & Energy-Current Scenario & Challenges Ahead”, buzzing with the ideas and voices of specialists was the distinguished feature of the event. A series of prominent speakers addressed varying perspectives on Power Generation, Energy Management, Cabling, Switches and Green Energy. The latest developments in the panorama were highlighted as part of the professional presentations and discussions.

The Valedictory & Award Distribution was held on 6<sup>th</sup> January 2013.

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