

POST SHOW REVIEW

“ INTERNATIONAL EXHIBITION ON ELECTRICAL, POWER & LIGHTING ”

After the success of the **5th Elasia-2014 Exhibition** at Bangalore in January 2014, the next series was held at the Pragati Maidan, New Delhi from 25 - 28 July 2014 in association with ELCA (Electrical Consultants Association of India).

The Exhibition was inaugurated by **Shri. Kalraj Mishra** - Hon'ble Minister for Micro Small & Medium Enterprises-Govt. of India. **Dr. Kumar**- CMD of NSIC was the Guest of Honors amidst several top dignitaries from the Electrical Industry.

6th ELASIA-2014 was a grand spectacle of the latest technological advances in Electrical & Power Sector and a excellent forum for interaction between Manufacturers, Suppliers and Users of the growing Indian Market. The Exhibition focused on bringing awareness on latest developments in Power Generation, Distribution, and Utilization and Technological development in the Electrical Industry to the door step of the practicing technocrats as well as the common man.

EXHIBITION AREA - 1,00,000 Sq. Ft.

STALLS - 308

BUSINESS VISITORS - 22,000

BUSINESS GENERATED OVER RS. 240 CRORES



The Minister appreciated the efforts of the Organiser's in taking a step further in organizing this Exhibition at Delhi, the capital of our Country and also the second largest metropolitan city with excellent infrastructure facilities like Air, Rail, Road and metro connectivity.

The Minister also appreciated the efforts of National Small Industries Corp. in coming forward to support the Exhibition and offering subsidy for the MSME Units to participate in the Exhibition to rub shoulders with the giants in the Industry. The Minister stated that the new Governments manifesto also considers the MSME sector as crucial for the development of the Country.

The country's electrical equipment industry has witnessed 6% growth in the first six months of 2013-2014 due to a rise in domestic demand.

The 4-day Event at **ELASIA-2014** has been designed to allow participants to experience multilateral approach to Exhibitions.

The Industry leaders welcomed the stable Government at the Centre and the expectations from the present government are sky-high especially dealing with the problem of Electricity disruption that the SME sectors faces as it directly affects manufacturing.

The Valedictory and International Award Function was held on 28th July 2014, the concluding day of the Exhibition and the best stall awards were announced amidst thumping of desks.

Platinum Sponsors

Gold Sponsors

Silver Sponsors

Silver Sponsors

Exhibitor's Catalogue Sponsor

Registration Desk Sponsor

